

Odessa Montour Sports Boosters

Meeting Minutes

02 January 2012

- I. Call to order at 10:10am. Mary, Lonny, Janice, Sharon, Deb, Wendy, and Rose present.
- II. Approval of minutes – Minutes were posted yesterday online, so no one has had time to review. Wendy read minutes as posted, all approved.
- III. Treasurer's report – Wendy reviewed the monthly treasurer report. She noted, given the date of today's meeting the accounts have not been reconciled against the monthly bank statements. We have received the Fall STAR award invoice (\$77.89) and it has been paid. Still waiting on final bill for Hall of Fame.
- IV. New items
 - a) Planning January coverage – Discussion on general coverage. Discussion on coverage of Boys WG basketball game and wrestling in January. Deb to ask for assistance from Board of Ed for WG basketball.
 - b) Menus/coverage for January and February wrestling – White bean chicken chili and soup for wrestling. Muffins, cinnamon rolls, mini donuts. Raise breakfast sandwich to \$2/sandwich. Two breakfast pizza's instead of one. Price of breakfast pizza determined by size of slices. Rose to contact Blue Ribbon, Pizza Hut and Jerlando's about pizzas. Walking tacos will be on the menu for \$2 as they are becoming popular.
 - c) Inventory/shopping plan – Rose has 13th off and will shop for wrestling. Sharon will do a nacho run before the 13th. Mom will do another 10lbs of meat sauce before the 13th. Need to clean corner with freezer before Watkins Glen game. Janice and Wendy to clean and rearrange on Tuesday night during girls' game.
 - d) Yearbook – Rose asked if we have been doing year book ads. Deb will ask Karen about advertising. We agreed we would like to do a full page advertisement.
- V. Old business
 - a) Volunteering (all officers) – Wendy spoke to Chris about adding a clause in the student athletic contract requiring parents to volunteer for at least 1 game per season. After he considered this, she later mentioned we would also be willing to transfer 10% of the sales from a game covered by parents to that team's account. Chris said he would discuss with Jim Frame.
 - b) Selling popcorn during winter season (Deb/Sharon) – We sold out and need the ability to make the volume we have outside. Wendy will order a machine the size of our outdoor popcorn maker. Deb will do a work order to remove cupboard at the end of counter (above microwave) after Wendy orders something and does measurements.
 - c) Hall of Fame plaques (Chris) – Still waiting for final invoice.
 - d) All call for volunteers (Deb) – Deb cannot separate athletes on all call and would probably upset some parents. Instead Deb is trying to do a letter to all parents of modified, JV, and Varsity sports.
 - e) Google Analytics (Wendy) – We had 218 unique visitors to our website in December. Of those about 58% were new people and 42% were returning visitors. Of those visitors, 20% found us using a search engine, 42% used a referring site,

- and 37% went directly to our web site. The most popular referring site is omschools.org. Note – Not all of our visitors are from this area. We have a handful of out of country and out of state visitors. We also have visits from around NY State. Most likely a combination of visiting teams and former OM alumni.
- f) Web site and Hall of Fame (Wendy/Glenda) – Wendy made several updates to the website this month. Looking for ideas for front page items. She continues to make weekly posts to our Facebook status. District is getting ready to launch a new website.
 - g) Concession stand form (Sharon) – Sharon has a draft she'll email for officers to review.
 - h) Insurance coverage (Sharon) – Wendy will email Sharon prices on all of our new equipment.
 - i) Open/close procedures (Rose/Wendy) – Draft copies given to officers to review. Final copies will be hung on walls inside booth.
 - j) Merchandise ideas – Deb has samples coming: license plate holders, stadium cups for serving popcorn, water bottles she can donate. Order in the spring for Fall. Ponchos for Spring and Fall. Wendy to talk to someone about it.
 - k) Project Ideas – Discussion on rather than doing a project, we donate back to the teams individually for items they need. We don't know budget or team costs. Concluded that after May budget vote we could decide on how much money to put into an Athletic account for use at the discretion of Athletic Manager.
 - 1. Pool Records Sign
 - 2. Jack Davis scoreboard – There are no current plans to update this via school budget or project.
 - 3. Sound system for Charles Martin Field, Big Gym, Pool Area – Deb says that this item will be taking care of.

VI. Adjournment at 11:30am.